



# Usage

A rough approximation of the number of cycling parking sessions

Total number of user entries during period: 74

Observed peak usage: 75% capacity

Average cost per user: \$0

Average High Temperature: 60F

# **Operations**

Data on cleanliness, sustainability and security elements

Number of Security incidents (break-ins, bike thefts etc): 0

Number of vandalism incidents: 0

Number of sanitation complaints: 0

### User Data

Number of registered users: 52 (not including day & week passes)

#### Gender breakdown:

- 90% male
- 10% female

#### Age breakdown:

20-30: 50%30-40: 40%50-60: 10%

Average cost of bike: \$1,412 Least expensive bike: \$200 Most expensive bike: \$3,000



### **About Oonee**

Oonee is a grassroots startup that's designing the next generation of infrastructure for bicycles and scooters. Our pods combine an iconic design, modular technology and smart components. In addition to mobility services on the interior, Oonee also provides public space amenities like seating, greenery and ambient lighting.

Oonee designs, installs and operates its mobility pods.

## Key Services & Features (Water-Whitehall Pilot)

- Weather protected secure bike parking
  - 20 spaces (first-come-first-served)
  - Insurance provided to bicycles parked inside
  - Video monitoring
- Solar panel and high capacity battery system for off-grid operation
- Green Roof
- Ambient lighting

## Sponsorship

Oonee offers tactful, single voice sponsorship on the exterior of its pods. This allows us to take on the operating liabilities for the infrastructure while keeping user fees free or extremely low.



